

Prairie Cycle Club Board Meeting Minutes
Harvest Market 2029 S. Neil St; Champaign
December 2, 2018 6:30pm

Attendees: Kurt Bobsin, Richard Brannon, Ellen Hedrick, Sue Jones, Frank Modica
Absent: Gene Grass, Alexx Heald-Alejo ; Michael Fuerst

Minutes reviewed from 11/4/18 Board meeting; approved [Hedrick/Bobsin]

Budget Report [Frank]

Ledger submitted shows an outstanding balance of \$6,887.29 [12/1/18]
~\$560 YTD annual budget deficit; contributing factors increased meal expenses for 2018 winter annual meeting and PCC Tour food
Discussed future budget report formats to be submitted at monthly board meetings; no action taken
Approved as submitted. [Bobsin/Hedrick]

Membership Report [Richard]

No changes reported from last month
2017 – 176 members
2018 - 182 members [3.4% increase]
2019 - 36 [to date]

Administrative

Winter Meeting @ Biaggi's [Jan13, 2018 6pm/6:30 pm dinner served]

Frank will coordinate arrangements with Sue Ellen

- \$15 club subsidy; will check on sit down vs. buffet style serving
- Club will cover meal expense for representative from sponsors [CCFPD; Champaign Cycle; Gibson Area Hospital and iMatter Photography]
- Meal registration will be on-line; once pricing is finalized notice and registration form will be sent out via email [Michael]

Program agenda

Recognition: ride leaders; 2018 PCC Tour Sponsors; outgoing board officers

- Gift cards for ride leaders and outgoing officers [Richard will purchase]

Presentation by CCFPD on KRT Survey and development status w/ Q & A

Business agenda: 2018 PCC Tour report; Budget; By-Laws; 2019 Board Election

2019 Board elections

Email will be sent to solicit nominations for the slate of officers with duties/responsibilities for each board position included; must have a nomination and a 2nd [Michael]

By-Laws

Continued reviewing proposed by-law revisions; will incorporate additional board revisions, create a proposed by law revision document [Kurt] with all changes denoted, post to the website and emailed as per by-laws Article VI; Section 1. [Michael]

Activities Report [Ellen]

1. Happy Hours

- Dec 12th 5:30 – 7:30 pm @Seven Saints – Champaign
- Jan 9th– To be Announced

- Jan 24th– Show & Go Dinner – To be Announced (Ellen corrected the date)

2. **Bike Touring Seminar Series** Starting in January the Prairie Cycle Club and Champaign County Bikes are teaming up to host a series of seminars to prepare you for your own cycling vacation. **Save the dates [1/30 – 2/27 – 3/20]**

3. **Eskimo Pie Ride** Sunday January 27, 2019 1- 5 pm @ LOW Pavilion

- Club will participate to create awareness and promote [Ellen]

D. C- U Santa Rampage December 9, 2018 2:00 PM @ Common Ground [Urbana]

Partner Reports

Champaign County Bikes [CCB]

Pitch Night Highlights

- C-U map update: what are people looking for?
- Events on the KRT: getting kids and underserved to trail
- Urbana Public TV: "C-U Biking TV" - bike education
- Vision Zero - Audrey is targeting Urbana - lower speed limits to reduce death and injury in accidents
- Expand marked bike routes in C-U
- Sunday bike only marked routes on rural roads (seasonal)
- Bicycle concierge - bike ambassadors to take folks on rides to show them routes around town and rural areas (Peter Davis noted that this is what PCC already does!)
- Updated Escape Route Map (expand area to include surrounding counties)
- Neutral Cycle is going to have a competition called "Chambana Trail Blazer Challenge" - April 2019 - folks create artistic bike routes that you can actually ride; his example was a squirrel; involves prizes from Neutral and Brew Lab

Next meeting: January 27, 2018 [Sunday] 7:00 pm
@ Harvest Market [downstairs] 2029 S. Neil St Champaign

**Prairie Cycle Club Board Meeting Minutes
Ellen Hedrick's House
November 4, 2018 6:30pm**

Attendees: Kurt Bobsin, Richard Brannon, Michael Fuerst, Ellen Hedrick,
Frank Modica, Andrea Strack

Absent: Gene Grass, Alexx Heald-Alejo

Minutes review from 6/18/18 Board meeting; approved as posted to the website

Budget Report [Frank]

Leger submitted shows an outstanding balance of \$7,005.95 [11/2/18]

End of year ride switched to a social; all members notified and invited via email; club purchased appetizers at a cost of \$101.32

PCC Tour netted \$2,634 KRT donation to CCFPD \$2,617 76% from Tour proceeds; 24% from direct donations]

Membership Report [Richard]

2017 176 members

2018 - 182 members [3.4% increase]

2019 - 36 [to date]

Administrative

By-laws discussion of some of the Articles and Sections and need for revisions

- [Michael/Frank?] Will create an editable file and send out for comments and review by board
- Changes to be voted on at December board meeting; submitted to membership for vote approval as per by-laws Article VII; Section 1.

Election of Officers prepared a slate of officers for 2019 term

President Frank Modica

Treasurer Kurt Bobsin

Secretary - Sue Ellen Finkenbeiner [not confirmed Richard will check]

Activities Director Laura Schwenker [not confirmed Ellen will check]

Website Editor Michael Fuerst

Publicity Director Gene Grass [not confirmed Frank will check]

Membership Coordinator Richard Brannon

Andrea Strack At-large

Sue Jones At-large [not confirmed Kurt will check]

Activities

1. Annual Winter Meeting

Will schedule at Biaggi's pending date availability for Jan 13. [Frank will make arrangements]

Registration will be set up and handled by Richard

- Club will subsidize each meal by \$15
- Club will cover invited guests for appreciation plaque presentation meal cost
- Recognition/Awards
- Ride Leaders [Ellen will send list to Richard]
- PCC Tour Sponsors [Gibson Area Hospital Champaign Cycle]

2. **Happy Hours**

- Will begin for winter season as monthly activity; club will cover appetizer costs

3. **Couch Potato Friday**

- Will set up like a show n go for an informal gathering for dinner. One Friday night per month. alternated with Happy Hours

4. **Panel Series**

- Ellen is working with CCB [Steve Hankel] to develop a monthly educational series on topics of interest to the biking community starting in January
- Kurt will send Ellen PCC Survey comments that may be useful in coming up with ideas for programs

Partner Reports

1. Champaign County Forest Preserve District [CCFPD] no report. Will try to get Mary Ellen 's report on KRT rider survey results
2. Champaign County Bikes [CCB] got a positive report from Veobikes. 100k trips ridership achieved in 2 months

Old Business

1. **PCC Tour**

- Follow up thank you letters to sponsors/contributors ? [Frank will check with Gene to see if that has been done]
- Richard has templates from previous correspondence

2. **PCC Cycling Jersey** tabled for future discussion and action [again]; need someone willing to take leadership in this project

- Ellen had some design proposals

Next meeting: December 2, 2018 [Sunday] 6:30 pm
@ Harvest Market [upstairs] 2029 S. Neil St Champaign

PCC Board and Post PCC Tour Review Meeting
AUGUST 29TH, 2018, 5pm @Urbana Free Library

Attendees: Frank Modica: Kurt Bobsin, Michael Fuerst, Ellen Hedrick, Richard Brannon, Ellen Hedrick,
Gene Grass, Alexx Heald-Alejo
Absent: Richard Brannon

****** PCC Tour Review ******

Post Ride Survey Results

Most responses very favorable
Want Hot coffee
Some issues with marking with White Heath rest stop
route comments mostly favorable
Impromptu rest stops ok
Getting people out of the pavillion for north route a problem--
Extra signs for route into park
Food truck
Gibson City new route was a positive, Gibson City Hospital good location
AC at start a plus
More people riding in groups
SAG support?? Vehicle riding around?? Not what we've done.
Chapsticks never distributed
Food at the very end important for century riders-make sure to have it available

IMPROVEMENTS for next year's tour:

Begin planning sooner
Post Recommended departure times for different ride options.
Need more food donations
rest stops--shorter shifts and more volunteers
Increase variety of foods @ rest stops
Overdo the coffee--both hot and cold coffee
Bike racks @ other rest stop
Civic organizations-specific group to sponsor rest stop
**Committee Reports (Food, Registration, Routes,
Marketing/Promotion, Volunteers)**

Registration process--online registration worked out. Only one person confused by online process. Approximately 72 pre-registrations. 120 total registrations
Volunteers ride for free--how do we account for volunteers
Different forms for volunteers? A point to study for next year. Other rides do a different registration form for volunteers.
How to track volunteers? Who rides?
On-site registration--Richard, Frank, and Vermilion county volunteers.
Onsite registration done by 10:00 am

Routes: no problem. Have at least one novel route plus repeat routes for next year. Add other rest areas. Better actions.
Expenses
Gibson City \$250 staff and \$1742 in kind contribution
Paint--purchased chalk paint--but got paint from Bonnie
Marking--\$98

Marketing/Promotion: Guerilla advertising at every opportunity, emails, posters, flyers, need to get out promotional activities 4-5 months earlier.

Illinois Cyclist

Ride Illinois

Peter Bentley

Early date very helpful for early advertising with Indiana rides.

Save the date very early

Summer guide in the local newspaper

Emails

Sponsorship- find needs, cover expenses for rest stops,

Pictures--photo option fee for registration??

Volunteers: using signmeup useful for signing up. Used free site. But can only get emails. Covered all the needs. Alexx called people volunteer list from Holiday party.

The people who responded to the holiday party weren't necessarily helpful. Need more volunteers for the planning, need a cleanup crew at headquarters. Alexx asked about gift card for Justin Tuttle, who designed logo and flyer. \$50 gift card for coffee or food.

Expenses-savory and sweet-chips/salsa salty, fruit

Keep the oatmeal breakfast but look at items, bought 3 containers of oatmeal but only needed one.

Can anyone make and donate snacks?

White heath inventory-

Logistics planning--food, sponsors

Photographs-publicize for photos taken at LOW by Marsha

- **Expenses recap**
- **Time tables-logistics**
- **Supplies used**

Need clarification about insurance-how much do we pay

Sponsor Recognition

- **Thank yous** - Gene can do the thank yous
- **Appreciation plaques**-Gibson City, Champaign Cycle, Wording for plaque-

The Prairie Cycle Club
Thanks the Gibson City hospital for its kind
and generous support for the Prairie Cycle Club Bike Tour
on August 18, 2018

The Prairie Cycle Club
Thanks Peter Davis & Champaign Cycle Club
For their kind and generous support

****** Other PCC Board Business ******

End of the Year Ride October 21; Rain Date October 28; Homer Lake

Ellen send out email to Ride Leaders to communicate with club--question to continue ride-either as official ride or Show-and-Go?Ride Commitment done at Labor Day

Prairie Cycle Club Board Meeting Minutes
El Toro
July 15, 2018 6:30pm

Attendees: Frank Modica: Kurt Bobsin, Michael Fuerst, Ellen Hedrick, Richard Brannon,
Ellen Hedrick, Richard Brannon,,
Absent: Gene Grass (showed up half-way through meeting), Alexx Heald-Alejo

Approve June Meeting Minutes - postponed approval--FM will share June and July notes with everyone.

Budget report – Frank

5/31/2018	interest	club income	\$0.05	\$5,694.79
6/29/2018	interest	club income	\$0.04	\$5,694.83
7/15/2018	paypal transfer	club income	\$231.78	\$5,926.61

\$592661 current balance. Kurt suggested adding expenditures and deposits from the previous month for the budget report as part of agenda/meeting preparation

Membership report – Richard Brannon 179 members 58 new and 120 renewed. Lots of riders-at weekly rides but not members. Mention during rides. Insurance issue, other benefits.

Old Business

• **Communication - Michael**

- Registration up for the ride.
- Website updates
 - Meeting minutes-Michael will add May notes and upload June and July notes after everyone has had an opportunity to review them.
 - Michael needs information for August ride-printed up information for the website. To be discussed at the Tuesday planning meeting..
- Ride data-we discussed creation of simple form with data that will automatically compile the information. Could also include club membership in the form. Could be created in a spreadsheet. Check with Michael to create spreadsheet form for ride data. 53 reports filed. # riders, average speed, date of ride, miles ridden, members on the ride.

New Business

- **Fill out tax credit donor certification--Frank will fill out, get notarized, and hand carry to Habitat office. DONE**
- **The ride planning-clarified questions about ride on registration. For rest stops.**
- **When we go to events -suggestion to create displays tabletop version with poster--price it out for tabletop-\$45. Check options, get graphics, logos**
- **Jersey discussion: jerseys-Ellen sent out ideas on emails. Eyes on sleeves. Design fee? Sponsors moving forward with a draft idea. Ellen will contact the vendor.**
- **Photographer for the ride-instant print--sell for \$5 and give 10% to the club. \$100 for materials. Sponsor donates materials/cost for photographer. Every rider gets one free picture \$5.00 additional cost. Sponsor or partner.**

- **\$80 for White Heath moved and seconded. Carried. Would need receipt for White Heath**
- **Kurt and Frank inventoried supplies at Sue's house**
- **Sag support-volunteer and number**
- **socks-\$10.95. Minimum 50 order Action Goals for this month**
- **Frank sign and notarize form for Habitat, get it to group. done**
- **Alexx and Kurt will check with vendors for pricing options for posters**
- **Michael will design registration and share information for Richard so he can have forms on the day of the ride. Will we put up \$100 for materials?**
- **Alexx will put out call for Sag volunteer**

Next Board Meeting August 19, 2018 6:30pm Urbana Free Library

PCC Tour & Gran Fondo Planning meeting July 31 at 3:00 pm Urbana Free Library

Notes respectively submitted by Frank C Modica

Prairie Cycle Club Board Meeting Minutes
Urbana Free Library
June 18, 2018 6:30pm

Attendees: Frank Modica: Kurt Bobsin, Michael Fuerst, Alexx Heald-Alejo,
Absent: Ellen Hedrick, Richard Brannon, Gene Grass

Approve May Meeting Minutes -There was a request to have meeting minutes sent out 2-3 days after the meeting and have the meeting agenda and budget sent out a week before the board meeting-will make for better planning and meeting preparation. Moved and accepted May meeting minutes.

Budget report – Frank \$5694.79 current balance. Kurt suggested adding expenditures and deposits from the previous month for the budget report as part of agenda/meeting preparation

Membership report – Richard is absent

Old Business

- **PCC Board Volunteer prospects for open position-secretary. Evelyn Tardy?? Who will contact Evelyn.**
- **May Bike Celebration Review - Weaver Park 140 attendees, 40 sunset riders on KRT**
- **Communication - Michael**
 - Online Survey-any useful information gathered from survey? List of volunteers with contact information. Other useful information from results? Will need to wait until we get membership information from Richard before sending out the survey
 - Survey questions and concerns: how will we use the information? Who are the target groups for cycle club--Novices, experienced riders, everyone? How to keep the club going and growing? How can we make it stay relevant for this area? Expand to younger riders? Bridge with other cycling groups in the area such as Illini Cycling, Wild Card, PCC, Champaign County Bikes, and The Bike Project- How well are these groups working together? In other communities there seems to be one umbrella bike organization.. End of the season meeting with board members of other groups? How to coordinate the different groups? Expanded role for PCC? More family rides and activities. Defer survey to after PCC Tour.
 - Need demographics for our weekly rides-would be useful survey information. And also the type of cyclist-expectations from the club. Mission--Social, exercise.
 - Website updates
 - Meeting minutes-Michael will add May notes and upload June notes after everyone has had an opportunity to review them.
 - Michael needs information for August ride-printed up information for the website. To be discussed at the Tuesday planning meeting..
- **PCC Jersey** (see Ellen's emails and photos)-on hold. Ellen had lots of ideas. Can't move on it right now.
- **Upcoming Bike activities**
 - June 27th, Wed – Full Moon ride to Sidney
 - July 27th, Friday – Full Moon ride to Sidney

- Aug 15th, Wed - Urbana Park District Bike Celebration Neighborhood night
- **Add Benefits of PCC membership** to website - add blurb about insurance coverage. Deferred.
- **PCC Tour/Gran Fondo planning update and Next Meeting Tues June 19th- 4:00 pm UFL**
- **FINALIZE Event Logo** - Alexx update. We settled the logo. The flyer will need changes for pricing. Gene will get copies after Alexx finalizes changes with graphics person.
- **Ride Data Compilation** - let's ask someone to do this (Ellen peeked occasionally and saw lots of reports; also sent a few reminders) is there a retiree on the list that can help us out? How are we using this information? Fill out form--in spreadsheet. Michael make up form for compiling ride data. What do we want ride leaders to fill out? # riders, distance, average speed, added step--what are we going to do with this information. Look for trends over time.
- **Peer-to-peer and crowdfunding software** - Gene - many available, research continues

New Business

- **July 4th Freedom Celebration Participation with CCB - Gene clarify this info. What do we have to offer when we show up at events? Flyers, investing in poster boards. Swag? Table skirt.**

Action Goals for this month

- **Contact Evelyn Tardy for secretary-incorporate into Tour meeting**
- **Kurt and Frank look at information tomorrow for Bike Tour and forward it to Michael for the web page.**
- **Alexx communicate with graphics person about flyer with price changes, location, specific prices and send completed form to Gene**
- **Gene-get info for flyer from Alexx and print it out for distribution.**
- **Michael create form for ride report- # riders, distance, average speed. Asking ride leaders to fill out form. Might be easier than emails that would need compilation.**
- Alexx create signmeup for volunteers. Link sent to Michael.
- Kurt will call Park District to clarify name of pavilion for the ride.
- Review reports from ride leaders and tell Michael what to put on ride data form.
- Frank contact food truck

Next Board Meeting July 16, 2018 6:30pm Urbana Free Library

PCC Tour & Gran Fondo Planning meeting June 19 at 4:00 pm Urbana Free Library

Notes respectively submitted by Frank C Modica

Prairie Cycle Club Board Meeting Minutes
Urbana Free Library
May 21, 2018 6:30pm

Attendees: Gene Grass, Richard Brannon, Kurt Bobsin, Alexx Heald-Alejo, Michael Fuerst, Frank Modica

Absent: Ellen Hedrick

Approve April Meeting Minutes -moved and approved minutes from April 2018.

Budget report – \$5,694.74 including renewal today

Membership report – 161 members, 30 families, 101 singles, 46 new sign-ups. One member contacted Richard about where to find hills locally. We wondered: for ride-what kind of hills is he looking for? And how far? Suggestions included Brown County, Indiana Kickapoo State, near Danville.-

Review ACTION STEPS:

- **Ellen contact Charlie regarding ride leader cards** (Alexx got really nice PCC cards made. I got a few at the CCB tent at the market.) **done**
- **Ellen contact Nina about jersey** (see below) how to contact Nina about design? Website can do it. Talk to people at Weaver Park event. Gene will contact people about design ideas--vendors. Pending
- **Gene will contact Jupiter's about April 2019 kickoff-upstairs** -- Upstairs not available. However, there's a room behind the regular room downstairs available Upstairs taken for Kareoke. Big room in basement for 75 people. Richard will check out the room
- **Gene contact Gibson City Hospital person re: marketing** - waiting for feedback from the Chamber-at least 60 people going up? Pending
- **Gene will create gmail address for ride leaders to use for ride metrics** - Done
- **Frank email Steve Henkel about Bike Summit**--no response to original email. Frank will send up followup email about the Bike Summit. Invite Steve or Rich Furr to share information about Bike Summit. Frank will contact Rich Furr about Bike Summit.
- **Unassigned: create simple waiver format for Spring Metric Ride**

Old Business

- **May Bike Summit** –Review-
- **Food Cruise** AAR was a great success.
 - Beautiful weather. 20 riders. Safe route and good food. Just couldn't get into Black Dog. Next year's route will have Black Dog first so we know we can get in (maybe start at 10:30)
 - At the beginning of the ride I passed out CU bike maps, bike law pamphlets, bike quiz cards and PCC bsn cards (which look great, btw, Alexx! Thank you)
 - Ellen “Also need to recruit a couple extra ride leaders and sweeps for next year so we can split into smaller groups (I actually would like to do another such cruise in July or August, stay tuned)”
- **Spring Metric**

- At least 50 riders. Quite a few went the whole way; but no numbers.
- There were quite a few attendees for the Family Ride option
- **Ride of Silence**
 - At least 20 riders. John Prince led ride and Sue Jones was sweep.
- **Upcoming Bike Month activities**-Calendar has been done just for May
 - May 23rd - Urbana Park District May Bike Month Celebration at Weaver Park need PCC volunteers. Set up by 5:30. 6:00-8:00. Frank can attend. Ride from Weaver Park to KRT-8:00 PM
 - May 27th, Sunday – Full Moon ride to Sidney-East ride. 7:15pm gather and 7:30 departure.
 - May 29th - Tuesday Full Moon Ride west to Mahomet
 - Bike Calendar for other months?
- **PCC Jersey** – What to do? Eye on jersey not acceptable? What do we want and how do we want to go about it? Requirements on jersey. Prairie theme. Hi-vis PCC logo, midwest Prairie theme. Basic with yellow or green background. Prairie Dog Ellen will talk to Nina-express thanks for creativity but want something less stark. Sponsoring logos on jersey? What is the opinion? Logos ok if jersey ok? (Ellen, by pre-board meeting email, added: I have dropped the ball on this. Too much going on and I really don't know how to give Nina feedback on her design. Until we know what we want, I don't really want to pursue this. We do have a couple of artists on our board. Would either of them be interested in providing a design? Or know someone who would? Or want to communicate about this with Nina?)
- **PCC Tour/Gran Fondo planning update** and Next Meeting Date?
 - **FINALIZE Event Logo** - Alexx update-white lettering, and color background-T-shirt, logo on publicity material. Gene-flyer with Logo
 - Chris Dangles from Gibson City Hospital.visited to discuss Gibson City options-how many people would do the Gibson City route. Hospital cafeteria from 8-12. Also make hospital a rest stop. Gene will contact marketing person [Rene] at hospital. Chris Dangles could also recruit riders from Gibson City.
 - Volunteers for Ride -Chris can get volunteers from the hospital to help at the rest stop. Also get participation from Gibson City football team.
 - Kurt and Frank will talk about volunteers
 - Need to make calls about food trucks? Assign
- **Ride Data Compilation** - let's ask someone to do this (Ellen peeked occasionally and saw lots of reports; also sent a few reminders) is there a retiree on the list that can help us out? Michael will send out address again. Compile date for rides and # of riders
- **Add Benefits of PCC membership** to website - add blurb about insurance coverage.
- **Monday Mahomet RIdE Update** - Ellen “Well received. Started with 6, then 7, and today 10 riders. It's a keeper.”

New Business:

1. **Let CU Cycle newsletter feedback** - Ellen asked Steve Hankel for info on readership (he said survey monkey keeps track of links on articles)
2. **Ellen: "Google Docs 101"** and where the heck are they saved (I think I did all the minutes on my own drive when I was secretary, but I sent pdfs to Michael and he posted them on the website) Most current website Board Minutes is June 2017"
3. **July 4th Freedom Celebration Participation** -
4. **Peer-to-peer and crowdfunding software** - Gene

ACTION STEPS

5. Frank will contact Rich Furr about Bike Summit. +fcmmodica67@gmail.com
6. Gene-will prepare flyer with Logo.
7. Gene will also use logo for T-shirt. Gene-Flyer-location & date.use 2017 flyer as template but replace with new logo
8. Use logo for Gran fondo on PCC Page
9. Alexx will share-logo and information with her contact
10. Digital billboards-4 week campaign Gene will check it out for feasibility
11. Michael and Frank sorting out the meeting notes-will share updates with board

Next Board Meeting June 18, 2018 6:30pm Urbana Free Library

PCC Tour & Gran Fondo Planning meeting May 30 4:00 pm Urbana Free Library

Notes submitted by Frank Modica

Prairie Cycle Club Board Meeting

El Toro – Neil Street

April 15th, 2018 7:00pm

Attendees: Kurt Bobsin, Frank Modica, Ellen Hedrick, Michael Fuerst, Richard Brannon, Gene Grass

Absent: Alexx Heald-Alejo

Approve March Meeting Minutes - accepted

Budget report – Frank balance in Checking Account \$5475.41
\$303 for Jupiter Kickoff Pizza Party. 55-60 people in attendance--

Membership report – Richard Brannon 131 members [22 families]

Old Business

- Ride Leader Training Review-13/17 ride leaders-. 16 participants. No hands on activities. Suggestion: Laminated card for ride leaders-safety info before rides. **Ellen** will contact Charlie Smyth regarding card for ride leaders. Suggested information Bike safety checks. Each group leader advertising own rides? Plan to make it an annual meeting for ride leaders
- Spring Kickoff Meeting Review \$303. 55-60 participants. Only concern-loud

- Urbana Park District Summer Leisure Guide Publication-updated with PCC events. April 29 next full moon ride.
- News-Gazette Summer Fun Guide Submissions-
- May Bike Summit – PCC sending a representative? Chicago May 7. Ask Steve Henkel if he would represent PCC & CCB-**Frank can email Steve about summit and ask him to share information at a future board meeting or through an email.**
- **May Bike Month Event Planning**
 - May 19th Spring Metric Update? Planning/Organizing requirements? Ellen & John Prince have planned route from Weaver Park. 9:00 am. For waiver suggestion. Form with waiver information on top and everyone signs on one form. Who can come up with waiver format?
 - Waiver form requirement for non PCC individuals on Spring Metric Ride? For rides offered to public.
 - Family Ride?
 - Bike month calendar - completed by Ellen
 - May 16th Ride of Silence – Group organized by CCB. Sue Jones often leads or co-leads the local CU ride- it starts at Houlihan’s parking lot.
 - May 23rd - Urbana Park District May Bike Month Celebration at Weaver Park need PCC volunteers. Set up by 5:30. 6:00-8:00
 - May 27th, Sunday – Full Moon ride to Sidney
 -
- PCC Jersey – What to do? Eye on jersey not acceptable? What do we want and how do we want to go about it? Requirements on jersey. Prairie theme. Hi-vis PCC logo, midwest Prairie theme. Basic with yellow or green background. Prairie Dog Ellen will talk to Nina-express thanks for creativity but want something less stark. Sponsoring logos on jersey? What is the opinion? Logos ok if jersey ok?
- PCC Tour/Gran Fondo planning update and Next Meeting Date?
 - Event Logo? Alexx?
 - Chris Dangles from Gibson City Hospital.visited to discuss Gibson City options-how many people would do the Gibson City route. Hospital cafeteria from 8-12. Also make hospital a rest stop. **Gene will contact marketing person [Rene] at hospital.** Chris Dangles could also recruit riders from Gibson City.
 - Volunteers for Ride-Chris can get volunteers from the hospital to help at the rest stop. Also get participation from Gibson City football team.

Activities

- Rides-how to track mileage and numbers of riders? One person check with ride leaders? Create a spreadsheet for weekly rides-one person monitor. Send email to dedicated email address with # miles an # of riders for each ride. **Gene will create gmail address for ride leaders to use**
- Food Cruise [Richard, Ellen] May 12. One route. Start at the Plnes-Urbana

- Volunteer Opportunities- ski club wants to help
- KRT Survey-
- Bike Marshals – C-U Marathon
- Benefits of PCC membership-add blub about insurance coverage.

ACTION STEPS:

Ellen contact Charlie regarding ride leader cards, Nina about jersey

Gene will contact Jupiter's about April 2019 kickoff-upstairs

Gene contact Gibson City Hospital person re: marketing

Gene will create gmail address for ride leaders to use for ride metrics

Frank email Steve Henkel about Bike Summit

Unassigned: create simple waiver format for Spring Metric Ride

New Business:

Next Board Meeting May 21 7:00 Urbana Free Library

PCC Tour & Gran Fondo Planning meeting 3:30 4/24 UFL

**Prairie Cycle Club Board Meeting Minutes
El Toro – Neil Street**

Meeting Date-March 18th, 2018

Attendees: Alex, Ellen, Kurt, Gene

Absent: Frank, Richard, Michael

Budget report –

Membership report –

Approval of February minutes

Communication -

- Website updates
- PCC survey - Survey Monkey –Send to PCC list only

Activities

- Rides
 - Food Cruise [Richard, Ellen] – Possibility in Fall
 - Spring Metric Schedules
- Volunteer Opportunities
 - KRT Survey – Ellen
 - Bike Marshals – C-U Marathon

New Business

- PCC Survey results
- Lenny Bike dock system [Peter Davis communiqué] - Decided PCC not political, yet will distribute informational sessions info to club
- Spring Kickoff meeting – All is scheduled and secured for April 10th at Jupiter's Crossing

Old Business

- Bike month calendar – Ellen is completing
- PCC Jersey's – What is feedback for Nina design. Jackroo.com one company to order on demand
- PCC Tour/Gran Fondo planning update – April 9th next meeting
- Ride Leader Training –Charlie has curriculum prepared

**Prairie Cycle Club Board Meeting
February 2018**

Budget report – \$5616.60

Membership report - Richard 84 members

Communication

- Website updates – Michael changes made
- UPD Summer Leisure Guide

Activities

- Panel Discussion: Cycling Across the US [featuring Illini 4000 and 4 local cyclists]
Feb 28th Champaign Public library
- Happy Hour schedule [March]
- Season kickoff - April 14th Jupiters
- Community Bike Sale - May 5th, Champaign Cycle
- May Bike Celebration - Wed May 23 Weaver Park
- August Meadowbrook Celebration with UPD - Wed 15 Aug – Meadowbrook Park

Rides [2018]

- Weekly Ride Update – start April 14th
- Prairie Cycle Club Bike Tour – Aug 18th
- May Metric Century – May 19th - Weaver Park
- Ride for Ray – Sat June 9th -
- Ride to the Depot – Sept 30th White Heath, IL
- River to Rail Ride - June 2nd Kickapoo State Park
- Pie Rides
 - The Apple Pie Ride – June 17th River Bend FP
 - The Cherry Pie Ride – August 5th Homer Lake FP
 - The Pumpkin Pie Ride - October 14th Lake of the Woods FP
- Frienduro – March 4th Kickapoo Rail Trail

New Business

- CCB trailer donation-from Champaign Police Department-also sponsor logos for the trailer.
- Club survey results

- Online survey for people who didn't attend the party. Michael will create a survey based on the hard copy used at the Winter party.

Old Business

- New PCC Jersey Order one old jersey left over
- design for the new Jersey? how? contest or hire somebody. we will offer to pay Nina Paley
- reflective and logo have a discussion with Nina because she's a person with design. invite her to next board meeting. what is a reasonable payment for a jersey design. sponsors for jersey. survey how much would people be willing to pay for a new jersey?
- Training
 - Ride Leader Safety Training April 7th @ CUMTD training facility
 - First Aid/CPR/AED Certification Training
 - April 7 Ride leader training

ride survey rides too fast

Women's Tuesday ride ride now split into two rides
Additional leaders Nancy Yeagle and Brenda Mehnert

Prairie Cycle Club Bike Tour

Fondo--keeping track of riders helpful; for tearing down rest stops, checking in Lake of the Woods starting point
Motion to start at Lake of the Woods and use one of the pavilions
Ellen will contact Park District and lock it it. August 18. fee donation to Kickapoo trail
Meeting @ Champaign Cycle Monday 2:00 to look at route possibilities with Peter Davis

Prairie Cycle Club 2018 Retreat Minutes
1409 W. Green St, Champaign, IL 61821
January 21, 2018, 1:30pm

In Attendance: Gene Grass, Frank Modica, Richard Brannon, Michael Fuerst, Alexx Heald-Alejo, Kurt Bobsin, Ellen Hedrick, Peter Davis, Steve Hankel, Charlie Smythe

Agenda:

Year in Review 2017

- The not so good--club ride planning started too late because of snafus, retention of membership has gone down, aging demographic & steadily declining membership
- The Good and great-- reliable ride leaders, panel discussions-people outside of PCC, more money with fewer riders for the club ride
- What we learned?-need to expand demographics, need to collaborate with different groups--Illini 4000, ski club had rides, Imbibe Urbana Lunar Cycle rides
- Insurance question---CCB, PCC? Charlie said that CCB has coverage that takes care of unsanctioned events like the Moonlight rides
- The moonlight ride most successful ride but minimal organization. How to mine the moonlight ride for membership?? What's the hook for the ride?? The moon, the ice cream, the distance, family friendliness, starting location is ideal for Urbana, Champaign location not so ideal

Vision and Mission Discussion

- Who is PCC serving? Bike riders.
- What is the mission of Prairie Cycle Club? Help people become better, more informed riders
- Who is the 'ideal' PCC member? Whoever rides bikes--from part-time to full-time. PCC hasn't done well for very casual riders, family riders. Moonlight ride partially meets the need. Imbibe Urbana Lunar Cycle ride--how is PCC helping those rides. Disadvantaged communities and communities of color riding for work--
- What is the pain of cyclists and how is PCC able to provide a solution? People riding less because they are afraid of cars. Weekly Rail trail ride on KRT trail starting @ to St Joe. Wednesday
- How to get the PCC mission understood by more of the people who are looking for us? Collaboration. More bike infrastructure. What groups to reach out to. NICCA off road racing in various locations. Expand age range for future of cycling. Work with more local groups--running club and ski club with PCC. present local groups, all cycling groups should cross support each other.

PCC Direction - What is the reason for the PCC?

1. Ride our bikes
2. Put on weekly rides-
3. Put on tours--day invitational ride (The Tour)
4. Raise money (for what)--advocacy, special projects, TBP, *for bike related activities*, KRT, LIB, LAB, Ride Illinois
5. Be a political advocacy group--PCC as collaborative partner with CCB as the advocacy group. How to increase collaboration? Collaborative calendar with TBP, CCB
6. What? What will get done will necessarily be what the workers want to get done.

Budget - Frank

12. Fixed expenses – PO Box. Membership dues, website expenses. Frank provide report@ meeting approximately \$1400 of expenses that need to paid between now and Feb 1-

insurance, LAB membership, Ride Illinois, annual mailbox fee, corporate fees moved, seconded: and approved for payment of fees and insurance.

13. Variable Expenses - Insurance, etc.

14. Who do we financially support? Focus on bike related organizations and activities

1. Bike Month
2. Ride Illinois?
3. CCB?
4. KRT?

Board Elections – at Annual Dinner

- PCC Board member term limits - 3 years for all members? Term limits for president and treasurer-but difficult to enforce because of limited
- Ride leaders sign up as a member, be on membership list, that way they have signed disclaimers, etc. - why a 1 yr term? (ebh)

Annual Dinner Update – January 28, 2018 – Frank

- Reservation numbers 39 as of today
- Presentation by - Kim Eisenbarth
- Slideshows – 1) Ride for Ray talk 5 min ; 2) PCC pics rotating pics--
- Steve Kraus will give a quick report on the Champaign Ski and Adventure Club

Member trainings offered

- Ride Leader Safety Training – Charlie/Ellen. When and where? Who? CUMTD,
- CPR Training – Gene: at least 15 including non PCC members

Website assessment-

- New template ?
- Club software - Club Express, Apricot
- Website refresh - Michael will check out different templates to allow pictures. Also mobile friendly
- Ability to blog-so people could share ride journal experiences

Email service

- Continue with googlegroup? A way to monitor open rate? Gene & Charlie will check out settings for groups mail to allow pics and hyperlinks without loss of formatting
- More convenient way to send to membership group?

Weekly Ride Update – Ellen start April 14.

- New Rides? Jeff Decker wanting to continue skills rides.
- New Ride Leaders?, working on others
- New departure location options
 1. Weaver Park (Wal-Mart) Co-sponsor ride with Annie, Kirstin, Cynthia Hoyle- preference for Wal Mart parking lot because of accessibility

- Incentivize rides for casual riders. Ride discipline a safety issue.
- 2. Urbana Farmers Market-Saturday casual ride
- 3. Mahomet-Monday
- 4. Champaign

Events

Eskimo Pie Ride

May Metric Century – May 19 - Weaver Park self-supported ride. Show and go, free ride

- Organization Committee?will get John Prince to help

May Bike Celebration – Wed, May 23 – Weaver Park parking @ County Bldg

- PCC volunteers for table - ask at dinner next Sunday?

Ride for Ray – Sat June 9th – How is PCC able to be more visible and help/support event?

August Meadowbrook Celebration with UPD – Wed Aug 15 – Meadowbrook Park

- PCC volunteers for table
- Organize after event sunset ride?

Prairie Cycle Club Bike Tour – Sat Aug 18, 2018

A higher level discussion to form planning guidelines/framework from which to plan event

1. How do we want the participants to **feel** about their participation in the tour at the end of the day?
2. What type of experience do we want the tour to provide for the participant?
3. Who and what type of cyclists do we want to attract to the tour?
 1. Experienced?
 2. Recreational?
 3. Newbies?
 4. Groups of cyclists from organizations? Merit badge for boy and girl scouts for different rides
4. What type of 'sponsors' are we seeking and how does their participation help the tour?
5. Do we benefit a charitable entity or benefit PCC (to promote PCC local advocacy?)
6. Maybe.... suggestions of types of food at rest stops and for lunch.
7. Suggested location for beginning tour? Benefit of changing departure location?; had a positive discussion about moving the start back to Lake of the Woods - would make the Gibson City ride a possibility - go where we don't usually go (Charlie)
8. Volunteers to help Alexx, Frank
9. Other considerations? Don't do starter ride a long as we get a weekly family ride organized such as the KRT ride led by Cynthia Hoyle

New PCC Jersey Order - order and design? Design contest, new jersey front & back more visible & designer gets signature on jersey. Socks, logo & hi-vis ear of corn, breweries as sponsors, club fit, room for sponsors; make the only criteria hi vis and displaying PCC name and logo (don't want to limit creativity)

Illinois Bike Summit - Monday May 7th

<http://rideillinois.org/events/2018-illinois-bike-summit/>

Does PCC send representatives? Steve will go for CCB. Gene is willing to go for PCC

Early Registration before Feb 15

Non-member 65

Member 50

- Mobile Workshop options

Location & Time Open / Close

Monday, May 7, 2018

8:30 am – 9:15 am – Coffee Talks

9:30 am – 3:30 pm – Summit Program
3:30 pm – 5:00 pm – Networking Reception
University of Illinois at Chicago
Student Center East
3rd Floor Conference Center
750 S. Halsted Street
Chicago, Illinois 60607